

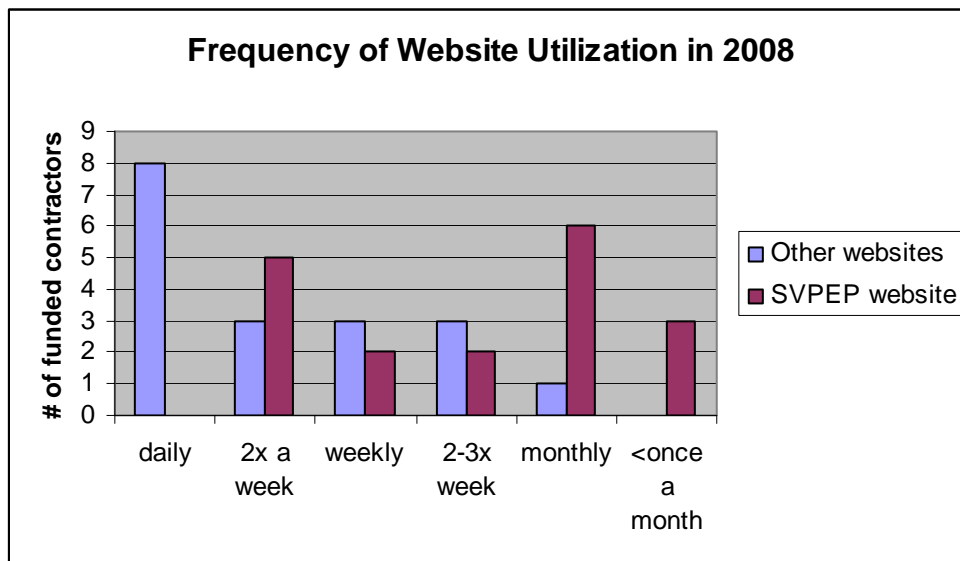
Website Usability & Evaluation 2008 Summary

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In August 2008, surveys were completed by 20 individuals who worked for and are funded by the ADHS Sexual Violence Prevention and Education Program. The survey included questions about the use of the internet for sexual violence primary prevention resources in general and quality and usefulness of the SVPEP website. The survey results will inform future updates and redesign of the website that would be of the greatest benefit to funded agencies. The results of the survey are summarized below.

COMPARISON BETWEEN UTILIZATION OF SVPEP WEBSITE AND OTHER WEBSITES

The findings indicated that most contractors used general on-line resources daily. The majority of funded contractors reported using the SVPEP monthly.



TOP 5 WEBSITES OR ON-LINE RESOURCES USED BY SVPEP CONTRACTORS (listed in order of rank)

- Sexual Violence Prevention & Education website
- Centers for Disease Control and Prevention
- Google
- Prevention Connection
- Arizona Coalition Against Domestic Violence

TOP 10 MOST COMMON SEARCH TERMS (listed in order of rank)

- sexual violence
- identity respect
- prevention
- primary prevention
- social norms
- healthy relationships
- LGBTQ
- sexual violence prevention
- bullying prevention
- bystander education

TOP 10 TOPICS EDUCATORS WOULD LIKE MORE INFORMATION ABOUT (listed in order of rank)

- gender norms
- primary prevention
- consent
- culturally appropriate sexual assault prevention programs
- demographics of rape victims & perpetrators
- elementary school sexual violence prevention curriculums
- healthy relationships
- information about funding for prevention programs
- prevention education best practices
- using social networking websites (YouTube, Facebook) for education purposes

The following are results related to the SVPEP website.

TOP 5 MOST USEFUL SOURCES OF INFORMATION ON SVPEP WEBSITE (listed in order of rank)

- Statistics
- ADHS forms
- Summaries
- Agency updates
- Links

PROBLEMS REPORTED WITH THE SVPEP WEBSITE

- Difficulty finding “Information for agencies page”
- Difficult to browse
- Too much information on each page

SUGGESTIONS FOR SVPEP WEBSITE IMPROVEMENT

- Organize in a more “user friendly way”
- Post information distributed at quarterly meetings on the website
- Include interagency meeting form on website

*For more information about survey responses, contact Jessi Skarda at jskarda@email.arizona.edu