

ARIZONA PROGRAM DESIGN AND EVALUATION LOGIC MODEL

Needs/Resources	Goals & Objectives	Strategies/Approaches	Implementation Plan	Evaluation
<p>Assessment – if done by community/provider</p> <ul style="list-style-type: none"> ✓ Identify a problem ✓ Identify target population ✓ Identify your team ✓ Assess risk and protective factors ✓ Collect data (must be locally related) <ul style="list-style-type: none"> • Inverted pyramid is fine National data to state data to LOCAL data <ul style="list-style-type: none"> ✓ Analyze and report data ✓ Identify existing resources currently directed to needs <p>Assessment – if done by funder</p> <ul style="list-style-type: none"> ✓ Establish provider's ability/track record to meet the needs 	<p>Goal and outcome objectives should be linked to identified needs</p> <p>Goals should be:</p> <ul style="list-style-type: none"> ✓ Focused and easy to understand ✓ Achievable ✓ Have a direction (increase, decrease etc) <p><u>Goals are statements of INTENT and desired results</u></p> <p>Outcome and Process (two different objectives)</p> <p>Objectives must:</p> <ul style="list-style-type: none"> ✓ Be related to goals ✓ Be consistent with risk and protective factors/needs and strengths ✓ Be specific (what will be done? For Whom? And where?) ✓ Be measurable (how many or to what extent?) ✓ Be achievable (are the objectives desirable, appropriate & acceptable?) ✓ Be realistic (Can you meet the 	<p>Selected strategies and approaches must:</p> <ul style="list-style-type: none"> ✓ Fit to established needs, goals and outcome objectives ✓ Be researched based – either a proven program or established theory ✓ Connect to the identified risk and protective factors/needs and strengths ✓ Determine if program is directed toward a universal, selective, indicated or treatment audience ✓ Be culturally competent, age appropriate and gender responsive 	<p>Develop detailed action steps including:</p> <ul style="list-style-type: none"> ✓ Resource identification and mobilization ✓ Capacity building ✓ Activities ✓ Timelines and scheduling ✓ Recruiting and retaining participants/clients ✓ Staff accountabilities ✓ Staff training to implement strategies/ approaches ✓ Establish process objectives to measure implementation effectiveness 	<p>Evaluation must include:</p> <ul style="list-style-type: none"> ✓ Design/methodology with a valid, reliable assessment tool ✓ Evaluation plan ✓ Data collection and analysis plan ✓ Quality assurance plan <p>Evaluation should measure both:</p> <ul style="list-style-type: none"> ✓ Process/formative to see if the program is being implemented as planned ✓ Outcomes/substantive (short and long term) to determine if goals and objectives are being met

	<p>needs with the resources you have)? And</p> <p>✓ Have a timeline (incremental or by <u>MONTH/DAY/YEAR</u>)</p> <p><u>S.M.A.R.T</u></p>			
Are strategies/ approaches meeting the needs?	Are short and long term outcomes tied to the evaluation?	Are the strategies/ approaches addressing the outcome objectives?	Are the strategies/ approaches being implemented as written?	Is there ongoing assessment and quality improvement?



CONTINUOUS FEEDBACK LOOP